



## Asian Media Information and Communication Centre

Philippine Women's University

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27th AMIC Annual Conference  
**Communication, Technology, and New Humanism**  
17 - 19 June 2019  
Chulalongkorn University, Bangkok, Thailand

**PROVISIONAL PROGRAM (As of 17 April 2019)**

**16 JUNE 2019**

Venue:

14:00 - 17:00     **AMIC Board of Directors Meeting**  
(closed meeting)

17.00 - 18.30     Arrival of Participants  
Registration

**17 JUNE 2019**

Venue: MAIN VENUE

07:00 - 8:30     Registration

8:30 - 9:30     **OPENING CEREMONIES**  
**Welcome**  
**Crispin C. Maslog**  
Chairman  
AMIC Board of Directors

**Bundhit Eua-arporn**  
President  
Chulalongkorn University

**Introduction of Keynote Speaker by  
Parichart Sthapitanonda**  
Dean, Faculty of Communication Arts  
Chulalongkorn University

**Keynote Speech**  
**Eddie Kuo**  
Founding Dean  
Wee Kim Wee School of Communication and Information  
Nanyang Technological University, Singapore

9:30 - 10:00 **Conference Overview**  
**Ramon R. Tuazon**  
AMIC Secretary General

10:00 - 10:15 **Coffee/Tea Break**

10:15 - 12:00 **Plenary 1: AMIC Distinguished Forum:  
Communication, Technology, and New Humanism**

**Jose Francisco B. Benitez**  
President  
Philippine Women's University

**Jack Linchuan Qiu**  
Professor  
School of Journalism and Communication  
University of Hongkong, China

**Moderator:**  
**Pirongrong Ramasoota**  
Vice President for Social Outreach and Global Engagement  
Chulalongkorn University

12:00 – 12:10 **AMIC Community Photo-ops**

12:10 - 13:00 **Lunch**

13:00 - 14:30

**PARALLEL SESSIONS**

Communication, Human Rights, and Democracy: Enablers & Disruptors

Understanding Post-humanism: Artificial Intelligence, Robotics, & Dataism

Building an EnGendered Media Setting

14:30 - 16:00

**PARALLEL SESSIONS**

Mindful Communication: The Asian Framework

Cyber wellness: Promoting Balanced Offline and Online Lives

Social Media and Social Good

Communication in a Post-truth Era: Disinformation, Misinformation, and Fake News

16:00 - 16:15

**Coffee/Tea Break**

16:15 - 17:30

**Plenary 2: UNESCO Emeritus Dialogue:  
Communication, Human Rights, and Democracy**

**Cynthia Veliko**

Regional Representative for South-East Asia

Office of the United Nations High Commissioner for Human Rights

**Misako Ito**

Regional Adviser for Communication and Information

UNESCO Bangkok

**Martin Löffelholz**

Director

Institute of Media and Communication Studies

Ilmenau University of Technology, Germany

**c/o Facebook**

**Moderator:**

**Martin Hadlow**

Adjunct Associate Professor  
School of Journalism and Communication  
University of Queensland

**18 JUNE 2019**

Venue: MAIN VENUE

07:00 - 8:30      Registration

8:30 – 9:00      **Introduction of Keynote Speaker by  
Dr. Teerada (Ne) Chongkolrattanaporn  
Deputy Dean (Research and International Affairs)**

**Keynote Speech**

**Tapio Varis**

UNESCO Chair in Global E-learning  
Professor Emeritus  
University of Tampere, Finland

9:00 - 10:30      **Plenary 3: Asian Communication Theories and Research Agenda  
in the Fourth Industrial Revolution**

**Chandrabhanu Pattanayak**

Director  
Institute of Knowledge Societies  
CCTE & University of Hawai'i

**Georgette Wang**

Honorary Chair Professor  
National Chengchi University

**Parichart Sthapitanonda**

Dean  
Faculty of Communication Arts  
Chulalongkorn University

**Moderator:**  
**Wimal Dissanayake**  
Professor  
Academy for Creative Media  
University of Hawai

10:30 - 10:45 **Coffee Break**

10:45 – 12:30 **PARALLEL SESSIONS**  
Media & Information Literacy: 21<sup>st</sup> century Competency  
Arts and Culture: Rediscovering Forms & Platforms  
Finding Humanism in Business and Marketing Communication  
Communication and Political Development  
New Media and Political Development

12:30 - 1:30 **Lunch**

13:30 - 15:30 **PARALLEL SESSIONS**  
Smart Tech for Smart Kids  
Communication & Governance  
Open for Business (e-Commerce)

15:30 - 15:45 **Coffee Break**

15:45 - 17:30 **Plenary 4: Understanding Humanism and Posthumanism  
(Artificial Intelligence, Robotics, Dataism, etc.)**

**Ronny Adhikarya**  
ex-Manager, The World Bank, and  
ex-United Nations/FAO Representative

**Azman Azwan Azmawati**

Associate Professor  
School of Communication  
Universiti Sains Malaysia

**Peixin Cao**

Vice Dean  
School of Journalism and Communication  
Communication University of China

**Muneo Kaigo**

Chair  
Doctoral Program in International and Advanced Japanese Studies,  
Graduate School of Humanities and Social Sciences  
University of Tsukuba, Japan

**Moderator:**

**Arun Mahizhnan**

Special Research Adviser  
Institute of Policy Studies  
Lee Kuan Yew School of Public Policy  
National University of Singapore

17:30 - 18:30 **AMIC General Membership Meeting**

20:00 **Gala Dinner**  
**AMIC Asia Communication Awards 2019**

**19 JUNE 2019**

Venue: MAIN VENUE

08:30 - 10:00 **PARALLEL SESSIONS**

Risk, Disaster, and Humanitarian Communication

Social and Behavior Change Communication for Development

Crossing Barriers: Identities, Inclusions, and Exclusions

10:00 - 10:30 **Coffee/Tea Break**

10:30 - 12:30

**PARALLEL SESSIONS**

Rewriting the News

Health and Wellness Communication

Mediated Learning: Outside the Classroom Box

Asian Television: Watch and Learn

12:30 - 13:30

**LUNCH**

13:30 - 15:30

**PARALLEL SESSIONS**

Borderless News with Online Journalism

For a Change: Green Narratives

Community Media: Keeping (Small) Voices Heard

Cinema Studies Roadshow

Learning in a Knowledge Sharing Setting

15:30 - 15:45

**Coffee Break**

15:45 – 17:30

**Plenary 6: New Civilizational Dimensions of Media and Information Literacy**

**Tatiana Murovana**

Programme Specialist

UNESCO Institute for Information Technologies in Education

**Dorothy Gordon**

Member of Governing Board

UNESCO Institute for Information Technologies in Education

**Alton Grizzle**

Program Specialist in Communication and Information

UNESCO, Paris

**Mohamed El-Guindy**

Cybersecurity Expert

United Nations Office on Drugs and Crime

TV Presenter, Alkahera Walnas

**Moderator:**

**Tapio Varis**

UNESCO Chair in Global E-learning

Professor Emeritus

University of Tampere, Finland

**Co-moderator:**

**Svetlana Knyazeva**

Senior National Project Officer in Education, Chief of Unit

UNESCO Institute for Information Technologies in Education

17:30 - 18:00

**Closing Ceremonies**

Closing Remarks

**Ramon R. Tuazon** (AMIC Secretary General)

Announcement and Ceremonial Turnover of key to host AMIC  
Conference - From Chulalongkorn University to Communication  
University of China

Profile video of Communication University of China

Acceptance Speech of Communication University of China

18:00

**Post Conference Activity: Business Matching and Networking  
Meetings**